

Kids' City Parents & Carers

November 2021



Dear Parents & Carers,

Re: Fee increases

During the past two years, Kids' City has, like many other organisations, struggled to deal with the financial impact of the coronavirus pandemic.

Some of the schools, in which we work, are ending the school day up to half an hour earlier and, in many cases, this means that Kids' City is providing staff and professional care for your children for as much as an additional two and a half hours each week. Whilst we have absorbed this cost for a short time that we are no longer able to do so.

On top of this, we have also had to absorb steady increases in prices and accommodate compulsory changes of pension costs and other regulatory staff expenses.

Having considered these factors, the Trustees of Kids' City have taken the difficult decision to increase fees for the first time in five years (September 2016)

- After School Club fees increase from £14.50 to £15.50 per childcare session
- Breakfast Club fees increase from £5.00 to £5.50 per childcare session
- After School Club Superhero fees increase from £19.50 to £20.00 per childcare session
- Breakfast Club Superhero fees increase from £7.50 to £8.00 per childcare session

The price changes will take effect for services from 1 January 2022.

The following rates are being held with no increases for the rest of the academic year:

- Playschemes
- Subsidised rates

We believe that our prices reflect the value we offer in the following ways;

Experience – Kids' City has been providing out of school children's services since 1995 and this knowledge and insight give us an advantage in responding to the needs of children and families.

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KIDS' CITY is the trading name of the Trojans Scheme
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Quality – Kids' City has a long history of meeting and exceeding Ofsted standards, which is why we have satisfied and loyal service users.

Consistency – Kids' City has committed, stable staffing at sites, which helps children have consistent support and creates a secure atmosphere.

Qualification – It's not just our managers that are qualified, all our staff members are fully qualified to national standards, which gives them increased ability to respond effectively to children's changing needs

Whilst we have made every effort to maintain services, often at reduced costs, the Trustees recognise that Kids' City can only continue to provide a safe, high quality and well managed service for children by applying these increases .

We thank you for your continued support

Yours sincerely

James Jalloh Head of Operations